

SOUTH FLORIDA ANCHOR ALLIANCE

CREATING THE THRIVING LOCAL COMMUNITY WE SEEK, TOGETHER

THE CONNECTION

Issues like access to affordable housing, transportation, and good paying jobs influence individual health outcomes

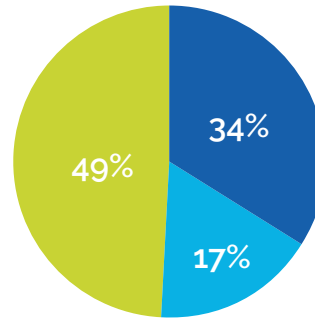
80%

of non-medical care factors account for the health outcomes a community experiences. **It is widely recognized that the conditions in which we live, work and play have an enormous impact on our health**, more so than access to clinical care—and that the opportunity for health begins with access to safe, quality housing, good jobs, and overall economic well-being.

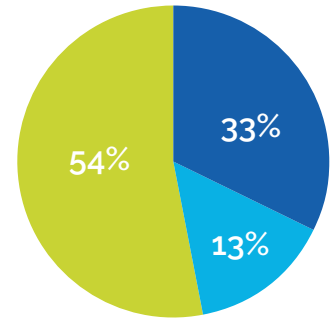
THE ENVIRONMENT

The ability to pay for basic needs affects most households in South Florida

Miami-Dade County



Broward County



- ALICE(1)
- Poverty
- Above ALICE Threshold

Note: ALICE (Asset Limited, Income Constrained, Employed) - households with income above the Federal Poverty Level (FPL) but below the basic cost of living. This means that households may not earn enough to cover basic living expenses, even though they are employed. Source: United Way Miami, "ALICE in the Crosscurrents", 2023 ALICE Report; United Way "ALICE in Broward County, Point-in-Time Data," 2023

THE OPPORTUNITY

Convene community partners to create a thriving local economy with OPPORTUNITY and MOBILITY for all individuals and small businesses

TALENT & WORKFORCE DEVELOPMENT

192,500*
EMPLOYEES *as of 2022

BUILDING CAPABILITIES, FILLING GAPS

- ▶ Building a local talent pipeline
- ▶ Preparing residents for high-demand jobs
- ▶ Creating career pathways
- ▶ Linking residents to living wage jobs

LOCAL PURCHASING

10+ BILLION
GOODS & SERVICES

BUILDING CAPABILITIES, CREATING CONNECTIONS

- ▶ Creating a thriving local business community
- ▶ Reducing barriers for local vendors
- ▶ Building capacity of vendors to compete for contracts
- ▶ Increasing contracting opportunities



The South Florida Anchor Alliance (SFAA), an initiative of Health Foundation of South Florida, is a collaborative of 20 regional institutions, including hospitals and healthcare systems, education enterprises, and municipalities that joined forces in 2019 to create a thriving South Florida economy through collective procurement and workforce development initiatives. SFAA is a key pillar to advance the Health Foundation's strategy to address and positively impact the social and economic challenges that affect community health and well-being.

OUR MISSION

Through collective action, we harness the power of anchor institutions to build a healthy and thriving South Florida.

OUR VISION

A thriving local economy with opportunity and mobility for all individuals & small businesses.

OUR RESPONSE

Activate an alliance that collectively & intentionally uses its assets to build community wealth

MEMBERS

PARTNERING | ALIGNING



PARTNERS

BUILDING | GROWING



SUPPORTERS*

INVESTING | ENGAGING



*Supporters since SFAA inception.

What's an anchor institution, and what does it mean to adopt an anchor mission?

An anchor institution is an organization, such as a university, hospital or local government, rooted in its local community by virtue of its mission, invested capital and/or relationship to its constituents. Adopting an anchor mission means an institution harnesses its spending power, human and intellectual capital to address the needs of the community in which it operates.

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