

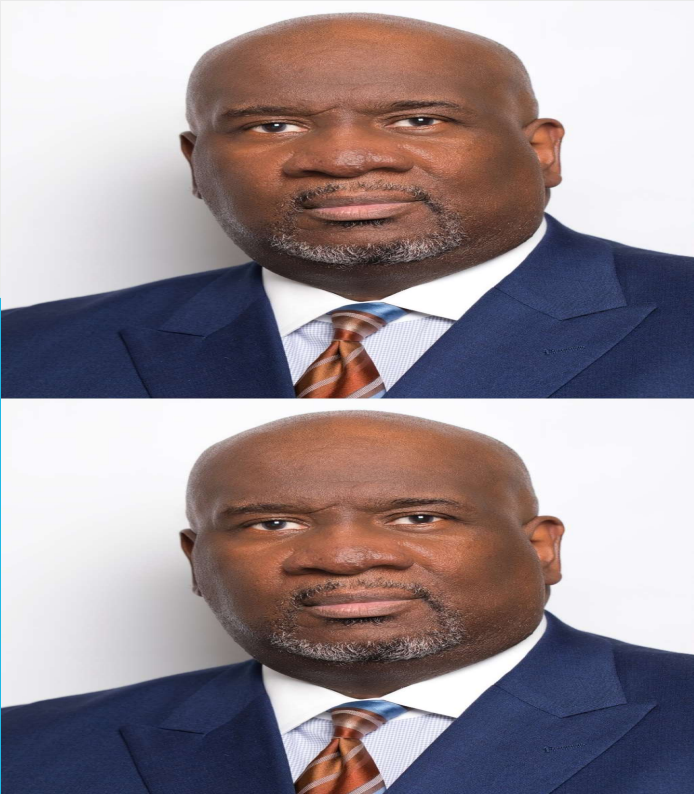
# COVID-19 Business Resources





# Your Facilitator

**JAAP DONATH, Ph.D.**  
Senior Vice President, Research & Strategic  
Planning  
Miami-Dade Beacon Council



# SANDY-MICHAEL MCDONALD

Director

Broward County Office of Economic and Small  
Business Development (OESBD)

# Business Assistance

- Virtual Business Development Workshops  
*Meet & Greet, Speaking Engagements, Technical Assistance Trainings, and Surtax meetings*

The collage features several screenshots from Broward County's virtual business development workshops and events:

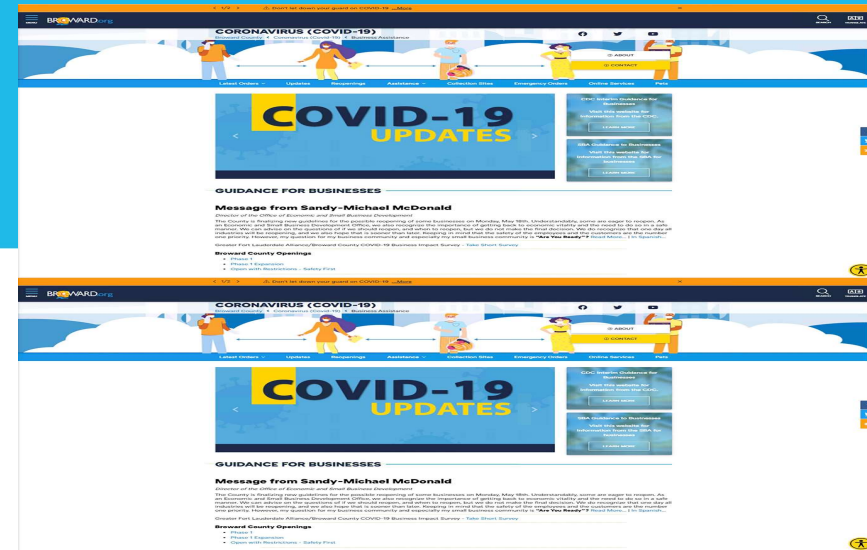
- Vimeo Player:** A screenshot of a Vimeo video player showing a virtual meeting. The main video shows a man in a suit speaking. The left sidebar displays a grid of participant video feeds with names like Maribel Feliciano, Ana Magarelo, and Dave Flaherty. The bottom of the player shows the title "Surviving COVID-19: Useful Tips & Success Stories for Business" and the date "August 19, 2020".
- Event Banner:** A banner for "PPP LOAN FORGIVENESS AND THE NEW FLEXIBILITY BILL VIRTUAL WORKSHOP" dated "TODAY @ 10 - 11:30 AM". It features the Broward County logo and a photo of a speaker.
- Webinar Thumbnail:** A thumbnail for a webinar titled "WEBINAR: GET CERTIFIED WITH BROWARD COUNTY & WHY? A FREE VIRTUAL WORKSHOP FOR SMALL BUSINESS OWNERS". It includes the date "Friday, June 26 | 10AM - 11:30AM" and the website "Broward.org/EconDev".
- Facebook Post:** A screenshot of a Facebook post from "Broward County Gov" titled "Surviving COVID-19: Useful Tips & Success Stories for Business". The post includes a video player, engagement metrics (240 views, 1 like, 0 comments), and a description of the event.
- YouTube Player:** A screenshot of a YouTube video player showing a virtual meeting. The video title is "Surviving COVID-19: Useful Tips & Success Stories for Business". The left sidebar shows a list of related videos from Broward County Gov.
- South Florida Anchor Alliance Logo:** A logo for the South Florida Anchor Alliance, featuring a stylized blue and green square.

# Business Assistance

## COVID-19 Business Assistance website

[www.Broward.org/Coronavirus](http://www.Broward.org/Coronavirus)

- SBA Funding
- CARES Act Funding (PPP/EIDL/Employer Tax Credit, etc.)
- State of Florida Funding Assistance (State Bridge Loan, etc.)
- Florida DEO Damage Assessment Survey
- CDC Guidelines for Businesses
- Reemployment Assistance
- South Florida Regional Planning Council (SFRPC)
- Emergency Orders and Business Signage
- Technical Assistance Resources
- Broward Arts Relief Fund
- SOBEWFF & FIU Chaplin School Hospitality Relief Fund
- FEDEX Small Business Support Grant



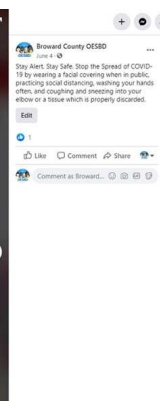
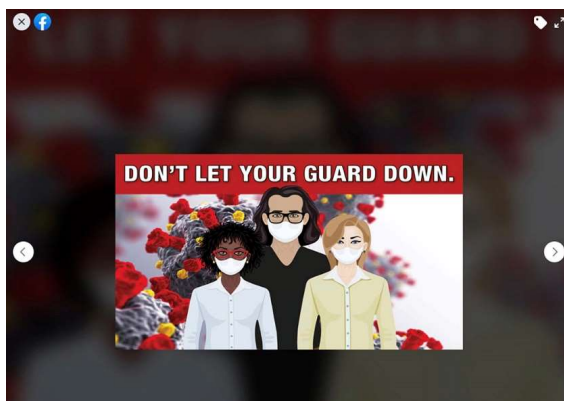
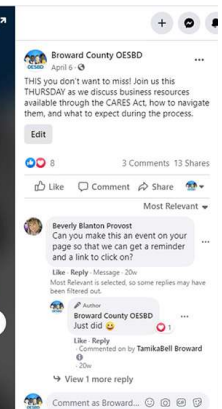
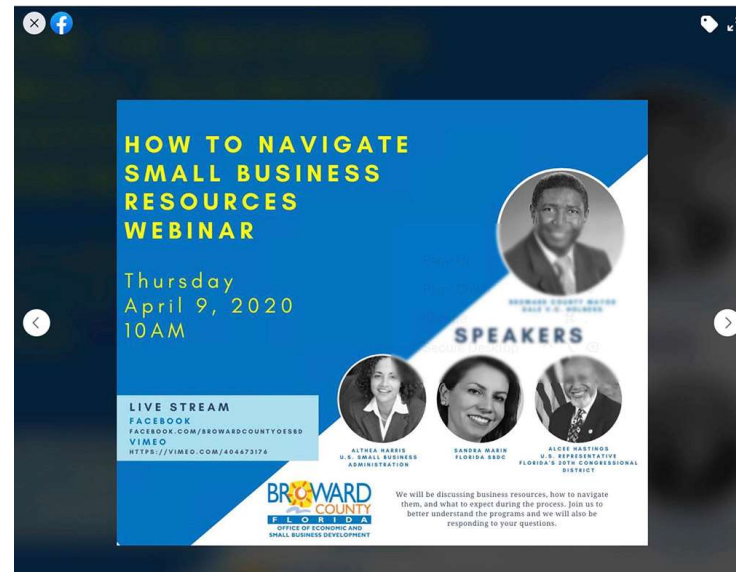
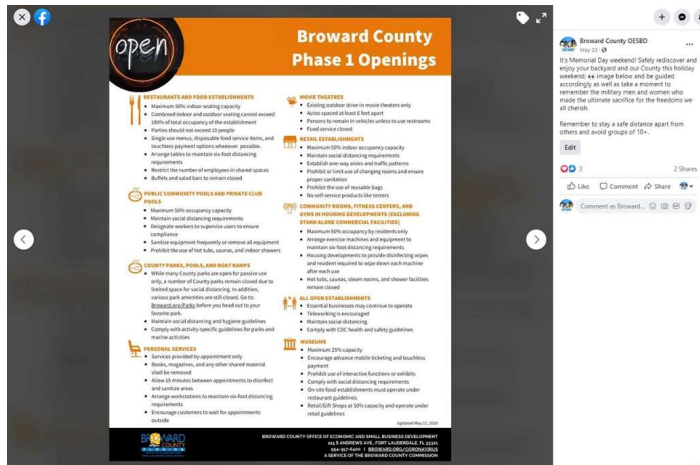
# Business Assistance

## Technical Assistance in collaboration with community partners

- Alliance of Entrepreneurship Resource Organizations (AERO)
- Broward College
- Chambers of Commerce
- Florida SBDC at FAU
- Greater Fort Lauderdale Alliance
- National Development Council (NDC)
- Small Business Administration (SBA)
- Urban League of Broward County

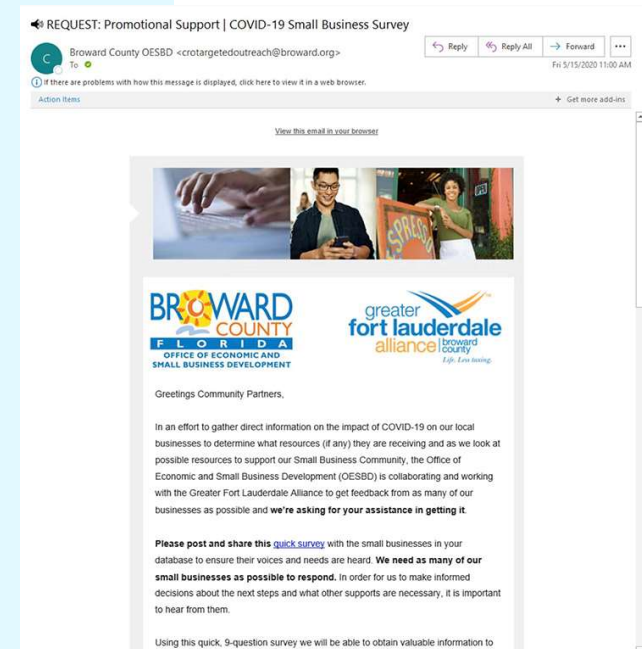
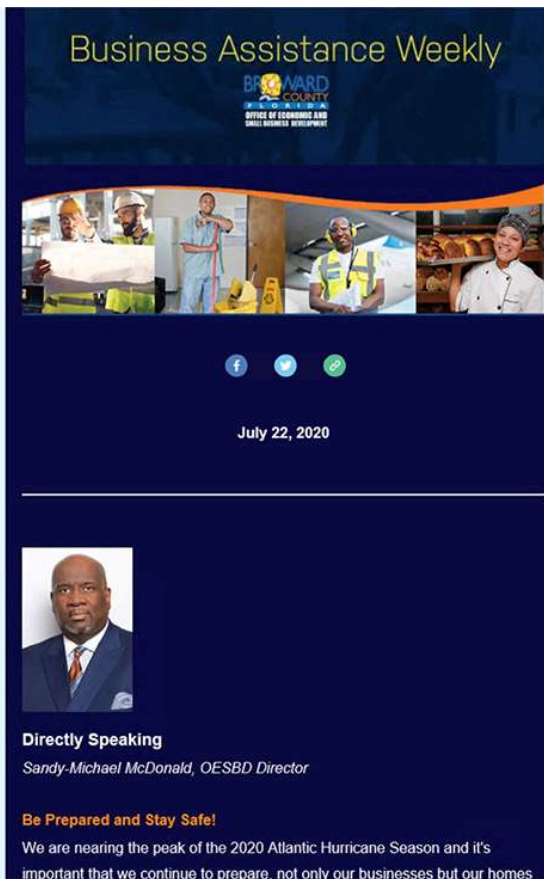
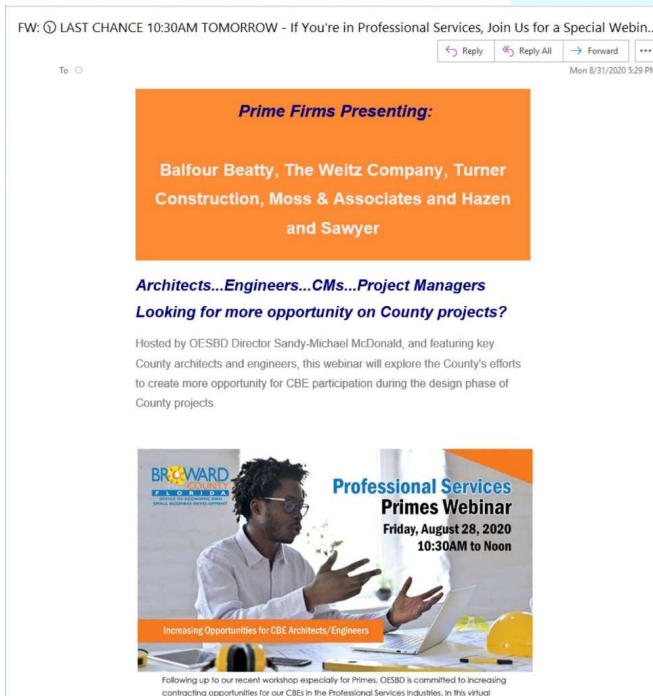
# Business Assistance

- Social media presence through Facebook and Twitter to share the latest financial and technical assistance resources



# Business Assistance

- E-Blasts to our small business databases, the Business Assistance Weekly (BAW) Newsletter, and emails to community partners



- Advertising through radio, print and online media, and press releases



# LET'S GET CONNECTED...



@BCOESBD



BrowardCountyOESBD



*Brought to you by the Penny for Transportation*

[Broward.org/PennyforTransportation](http://Broward.org/PennyforTransportation)

**Call Us:  
954-357-6400**

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**Subscribe to OESBD's *E-Newsletter Business Assistance Weekly (BAW)***

**Send an email to:**

[EconDevInfo@broward.org](mailto:EconDevInfo@broward.org)



# DAVID CODDINGTON

Senior Vice President – Business Development  
Greater Fort Lauderdale Alliance



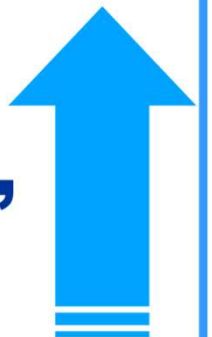
COVID-19 CASES &  
PLANNING REPORT  
Broward County, FL

**Broward Business Leaders  
Town Hall Webinars**



**County &  
Business &  
Community  
*Collaboration***

**337  
Virtual  
"BRAVO"  
Visits**



## SOB SUPPORTER OF BROWARD “BUY LOCAL” CAMPAIGN

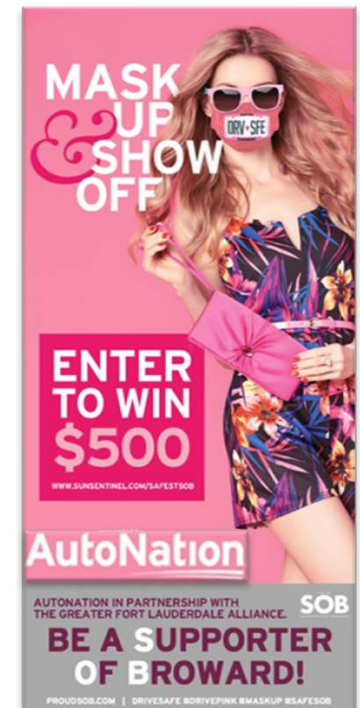
- Promoting Safety

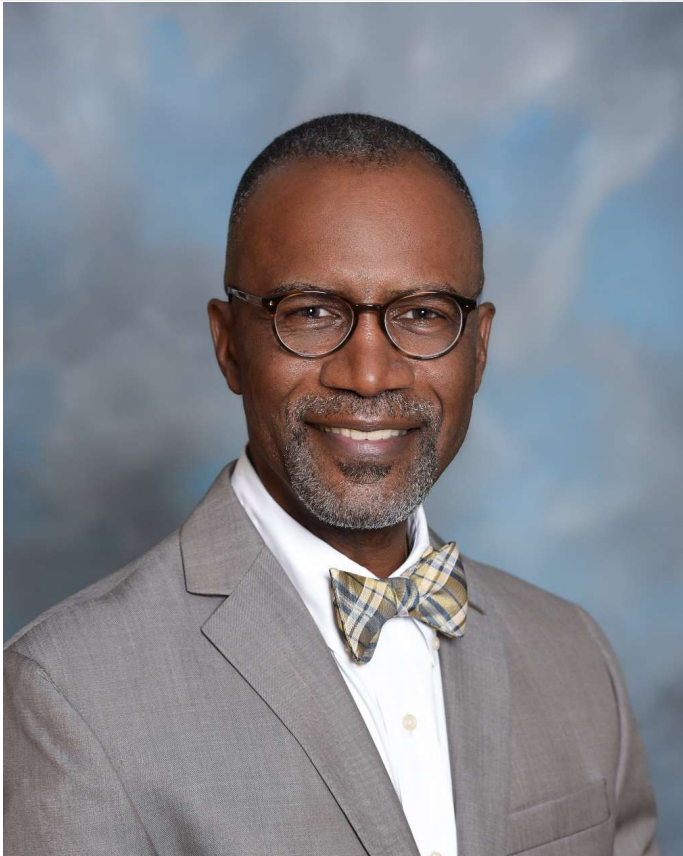


- Rebuilding Confidence



- Jump-Starting Consumer Spending





**MICHAEL FINNEY**  
President & CEO  
Miami-Dade Beacon Council

# Business Assistance



Resources for Miami-Dade's Small Businesses

**BizHelp.Miami is a dedicated online portal focused on deploying funding resources and business technical assistance in response to impact of COVID-19**

Valuable Small Business Resources:

Information on available funding resources at local, state and federal levels, as well as Grants and more  
Connections to local Technical Assistance Partners

COVID-19 Business Recovery Initiative is geared towards **assisting small and micro businesses in their relaunch efforts**. We have invited key technical assistance and funding organizations throughout Miami-Dade County to partner with Miami-Dade County, Greater Miami Convention & Visitors Bureau, and Miami-Dade Beacon Council in the roll-out of this venture.

Currently partnering with **26 Miami-Dade County organizations, with 11 Recovery Partners** actively helping small businesses with technical assistance needs.

**RISE Miami-Dade Fund** With the leadership of Commissioner Higgins, MDBC partnered on establishing the Rise Miami-Dade County Fund, offering loans to small businesses impacted by COVID-19.

Additional financial programs are available through local cities, small business organizations, and Miami-Dade County. A full list can be found on BizHelp.Miami under **PPP Access & Additional Funding** tab.





# LAWANDA WRIGHT-ROBINSON

Small Business Development Section Chief  
Miami-Dade County Internal Services Department

# Small Business Development (SBD) COVID-19 Assistance

- Facilitator of several Virtual Community Task Force
  - SBD gathered business community and data to discuss best course of action in opening and re-opening of local business industries.
  - Continuing oversight of Economic Recovery Advisory Boards and Task Force
- COVID-19 Business Assistance website  
<https://www.miamidade.gov/global/initiatives/coronavirus/assistance/business.page>
- Technical Assistance provided via direct calling, E-blast to local businesses and through collaboration with community partners
- Sharing of latest resources and programs for COVID-19 via Business Workforce Management System, County website, social media, press releases, and printed materials

# Miami-Dade County COVID-19 Resources Provided to the Community

Miami-Dade County was given over \$400 Million through the CARES ACT to help the community recover due to hardships of COVID-19. The money has been allocated in the following manner:

**Back to Business Box** – Miami Dade County and Small Business Development provided 1,000 businesses with PPE supplies to help prepare for reopening.

**SURGE Teams** – County professionals canvassing the underserved community dropping off Safety information, a mask, hand sanitizer and gloves.

**Hospitality Industry Grant (HIG)** – SBD oversees \$30 million grant to provide financial assistance to local independently owned and operated restaurants and non-home-based caterers. There is a \$25,000 maximum per establishment for a max of 2 establishments.

**Veteran Owned Grant (VIG)** – SBD oversees \$5 million grant to assist Veteran owned businesses who suffered economic hardship due to COVID-19 can obtain up to \$25,000 in grant dollars.



# Miami-Dade County COVID-19 Resources Provided to the Community

**Pandemic Assistance** - \$20 million in funding to addresses short-term economic hardship through financial assistance for basic living expenses grant of \$1,000 - \$2,000 per household.

**Rise Small Business Loan** - \$25 million small business loan program to help local businesses. There is a \$30,000 maximum loan per business.

**Miami Dade Arts Support Program** – \$10 million grant from the federal CARES Act, the Miami-Dade Arts Support (MAS) Program aims to provide financial assistance to arts and cultural organizations and artist-entrepreneurs to survive the COVID-19 pandemic.

**FIU Hospitality Industry Relief Grant** - \$5 million grant for employees of independently owned restaurants and bars in Miami-Dade County affected by the COVID-19 pandemic can apply for a grant Up to \$500 for each qualifying employee maximum \$15,000 per establishment.

***There are several other programs that have dollars allocated to help the people and businesses of Miami Dade County.***





# CYNTHIA ALEXANDER

President

Cynanotary, LLC - CYNA Group  
[cynanotary.com](http://cynanotary.com) | [cynagroup.com](http://cynagroup.com)



# THANK YOU!

